

The TDA Tech Series® [click here](#)

Presents

“Newspaper Production and Journalism Skills”

What Is “The TDA Tech Series®”?

[The TDA Tech Series®](#) is our platform for delivering technical and technological skills through innovative partnerships. **#MultiplePathways**



Welcome to the FREE 2023 Newspaper Production and Journalism Skills Programme!

**(NOW OPEN TO TDA AND NON-TDA
STUDENTS)!**

In this **FREE** installment of the TDA Tech Series®, we will be offering 15 TDA and Non-TDA Secondary School Form 1 to Form 4 students the opportunity to learn how to create a newspaper and learn journalism skills at no cost!

Please see all **TDA Diamond Times** editions [here](#).

This programme is year-long and students will also be running and producing The Dow Academy school newspaper **“The TDA Diamond Times”** every month.

The students will learn:

1. What skills and qualities do journalists need
2. How to use the correct journalistic format
3. How to write a news article

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4. What do we mean by news and where does the news come from
5. The concept of style in journalism
6. Introduction to the work of the sub-editor and the principles of sub-editing and
7. How newspapers and magazines are organised and produced.

The course will be led by TDA Newspaper and Journalism interns WHO ARE 2022 TDA FORM 5 GRADUATES AND ARE DOING THEIR PAID INTERNSHIP THROUGH THIS PROGRAM.



KUNGO THEBE

Kungo participated in the TDA Newspaper and Journalism programme in 2021.

She is currently working in the publishing section of the TDA Diamond Times production, learning from our resident graphic designer.

She also contributes to the newspaper by writing several stories.

Kungo will teach our participants how to use correct journalistic format, and newspaper editing.



RETHABILE NDLOVU

Rethabile took part in the TDA Newspaper and Journalism programme in 2021. He also took a lead role in the TDA Media Club movie, the Sword of Mochudi 2, which can be watched [here](#).

He is currently working to increase cultural dissemination through the TDA Diamond Times, by writing stories that appeal to cultural education through the newspaper.

Rethabile will teach our participants skills and qualities required by journalists, as well as the meaning and source of news.

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PALESA MOSOTHWANE

Palesa took part in the TDA Newspaper and Journalism programme in 2022.

She is currently working to improve the overall writing skills of our team. She is also contributing several articles to the publication

Palesa will teach our participants how to write a news article and the concept of style in journalism.

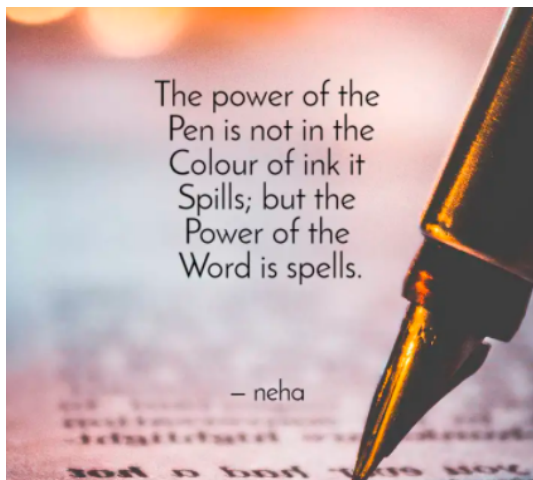
To learn more about the TDA Form 5 Internship Programme click [here](#).

From time to time, we will have guest presenters presenting on their experiences working with various publications, may it be newspapers or magazines. These guests will also act as mentors to our team, who are still growing in their roles.

Please contact us if you would like to add value to our team, and our student participants in any way.

Click [here](#) to find out more about The TDA Fellowship programme.

Why Introduce Newspaper Production and Journalism Skills?



Freedom of the press is a pillar of a strong and vibrant democracy. Our vision **@TDA** is to nurture global citizens who build sustainable communities, and supporting informed decision-making is a vital part of that. Students will learn how to make a direct contribution through journalism. Journalism will teach the students that their voice is important and how they can use the power of news to contribute to the world positively.

#GlobalCitizenry@TDA

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The beauty of journalism is that it opens one to endless opportunities. Journalists are there to sensitize, influence, draw attention to and record the journey of a nation. They have the power to educate and inform. They connect the world through the power of the pen. Thus, journalists, often known as the [Fourth Estate](#), are the guardians of democracy in the nation. The Dow Academy will continue to be a pioneer in teaching students Journalism at an early age. The goal is to produce journalists that will shake not just Botswana and Africa, but also penetrate the international information space. **#WeAreHere@TDA**

TDA Journalism and Newspaper Production in 2021



During the inaugural TDA Newspaper Production and Journalism Skills Programme in 2021, the students successfully launched The Dow Academy's monthly newspaper publication called "**THE TDA DIAMOND TIMES**®." The TDA students and the TDA Fellow, Ms. Yvonne Mooka, wrote stories, interviewed notable individuals, and compiled all these into an impressive publication.

TDA Journalism and Newspaper Production in 2022



Publishing of the TDA Newspaper continued in 2022, with the help of our TDA Fellow, Ms. Ruth Kedikilwe. The TDA students and the TDA Fellow continued to write stories, interview notable individuals, and compile all the interviews into **THE TDA DIAMOND TIMES**® Newspaper.

PLEASE CLICK [HERE](#) TO ACCESS THE DIAMOND TIMES NEWSPAPER EDITIONS.

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How Will it Work?

Either **write**
something
worth
reading —
or do
something
worth **writing**

The programme is open to **15 TDA and NON-TDA Secondary School Form 1 to Form 4 students**. The programme will run two times a week, every Tuesday and Thursday from 14:00 to 15:30.

Students will be covering TDA, Mochudi, their respective schools, Botswana and international news throughout the programme. The students will perform real-life interviews and research to produce TDA's school newspaper, "***The TDA Diamond Times***."

The TDA Diamond Times is a bi-monthly digital publication incorporating beats such as Current National and International Affairs, Entertainment and Lifestyle, Sports, Health and Business.

Students will also learn the various roles within Journalism, such as reporting, writing, photography, editing and publishing.

Click [here](#) to understand the multiple responsibilities of these roles.

The skills the students will develop in this year-long programme are essential for various career paths such as education, law, research, business and social work, just to name a few.

#MultiplePathwaysEducation

At the end of this programme, Secondary School students will obtain **a strong foundation in writing, critical reading and thinking** and **new insight into a skill they can pursue as a career**.

How do I Apply?

Interested **TDA and NON-TDA Secondary School Form 1 to Form 4 students** can apply.

NON-TDA STUDENTS: Email a one-page typed document to tdatechseries@thedowacademy.org

OR

Submit a handwritten letter to the TDA Primary School Campus Reception, or send it via WhatsApp to 74017451, with **"TDA NEWSPAPER"** written at the top of the letter.

The application should describe why the student is interested in the programme and how they would use the skills they learn to help their community.

Please click [here](#) to confirm consent for your child to participate.

The application and participation fee deadline is **3 February 2023** and will be enforced.

Classes for the programme will start on **8 February 2023** and end on **3 August 2023**.

The TDA Tech Series® **DEMO WEEK**

Students will undergo a "DEMO WEEK" on Tuesday 7 February 2023 and Thursday 9 February 2023. During the "DEMO WEEK," students can ask questions about any TDA Tech Series® programme at the Secondary School. At the end of the Demo Week, students can choose a programme that suits them best.

This DEMO WEEK will also be open to parents. We want our parents to see and appreciate all the TDA Tech Series® offerings.

On the last day of the DEMO WEEK, TDA Tech Series® will contact parents with the programme their children would have chosen to pursue.

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If students want to join the TDA Tech Series® programme, parents must complete a digital consent form for their child to participate in the year-long programme.

Please click [here](#) to confirm consent for your child to participate.

The deadline for the application and payment of the participation fee is **3 February 2023** and will be strictly enforced.

Classes for the programme will start on **8 February 2023** and end on **3 August 2023**.

When Does it Start and How Much Does it Cost?

TDA JOURNALISM AND NEWSPAPER PRODUCTION Dates and Time	<p>8 February 2023 - 3 August 2023 14:00 to 15:30 Tuesday and Thursday</p>
Venue	<p>The Dow Academy Secondary School Campus</p>
Cost	<p>FREE</p>