

**The TDA Tech Series®** [click here](#)  
**Presents**  
**TDA TELE-RADIO STATION**  
**FREE TRAINING PROGRAMME**

## **What Is “The TDA Tech Series®”?**

[The TDA Tech Series®](#) is our platform for delivering technical and technological skills through innovative partnerships. **#MultiplePathways**

## **What is “The TDA Tele-Radio Station”?**



The TDA Tele-Radio Station Training Programme is a **FREE** TDA Tech Series® programme to help prepare TDA Form 1 to Form 4 Secondary School students with the skills needed to run a TV and Radio Station.

Students will learn how to develop radio and TV media production skills, as well as skills in distribution platforms and the technology used to produce, edit and broadcast content.

Some of the topics covered include:

- How to build a media studio; create and produce TV and radio content
- How to run a live radio station and podcast
- How to film the happenings of TDA and the surrounding community

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- How to interview TDA staff and influential leaders in the surrounding community.

The goal of the TDA Tele-Radio Station Training programme aims to teach our students the skills necessary to pursue a career in media production and radio.

This FREE training programme will run from 8 February 2023 to 3 August 2023, at The Dow Academy Secondary School campus.

## Why Introduce a Tele-Radio Station @TDA?



Media is an avenue of creative expression in high demand for commercial purposes in today's digitally connected age. The Tele-Radio Station will afford students an opportunity for skills development in:

- ★ Speaking in front of an audience,
- ★ Content creation,
- ★ Media production,
- ★ ICT media skills,
- ★ Programme packaging and
- ★ An understanding of media distribution platforms.

Ms Boago Seitei instructs the training programme. She is in charge of content at the TDA Tele-Radio Station, assisted by her team of interns made of Velile Letsasi, Kevin Adam and Setso Radifalana, WHO ARE 2022 TDA FORM 5 GRADUATES AND ARE DOING THEIR PAID INTERNSHIP THROUGH THIS PROGRAM.



### BOAGO 'MS TOY' SEITEI

Ms Toy is part of The TDA Tele-Radio staff. She is in charge of content creation and allocation.

Ms Toy also oversaw the TDA Tele-Radio training programme in 2022. Her students are now part of the Form 5 TDA Internship programme as TDA Tele-Radio interns.

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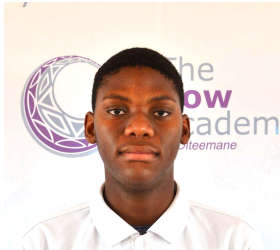
### **VELILE 'V MAMPEEZY' LETSATSI**



Velile is one of The 2022 TDA Interns attached to The TDA Tele-Radio Station.

Velile has experience in TDA Tele-Radio, being an alumnus of the training programme (he took part in 2022). He will be assisting in imparting technical skills to our participants.

### **SETSO 'THAT BOY KENNEDY' RADIFALANA**



Setso is one of The 2022 TDA Interns attached to The TDA Tele-Radio Station.

Setso is assisting with video editing and presenting of TDA Tele-Radio shows. He will be assisting in imparting these skills to our participants.

### **KEVIN 'KiID' ADAM**



Kevin is one of The 2022 TDA Interns attached to The TDA Tele-Radio station.

Kevin is also a singer/songwriter, and has experience managing a YouTube channel. He will be assisting in imparting these skills to our participants.

To learn more about the TDA Form 5 Internship programme click [here](#).

From time to time, we will have guest presenters presenting on their experiences working with various publications, may it be newspapers or magazines. These guests will also act as mentors to our team, who are still growing in their roles.

Please contact us if you would like to add value to our team, and our student participants in any way.

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Click [here](#) to find out more about The TDA Fellowship programme.

## How Will it Work?

The programme is open to **10 TDA and NON-TDA Secondary School Form 1 to Form 4 students**. The programme will run two times a week, every Tuesday and Thursday from 14:00 to 15:30.

The Tele-Radio Station will be a professional radio and TV station.

The team will:

- ★ Set up a professional state-of-the-art media studio (click [here](#) to learn how a studio is built)
- ★ Run a live radio station (click [here](#) to learn how a radio station works)
- ★ Produce video content (click [here](#) to learn how a TV station works)

The content creation will be driven by what is happening in and around the The Dow Academy campuses, Mochudi, Botswana and the wider world. The team will help create content around TDA, Botswana, international affairs, sports and personal stories. The interns will interview, record, film and report on issues of interest to the community.

TDA has invested in state-of-the-art equipment and software because we believe in equipping TDA students with real-world, commercially viable life skills.

## How do I Apply?

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Interested **TDA and NON-TDA Secondary School Form 1 to Form 4 students** can apply.

**NON-TDA STUDENTS:** Email a one-page typed document to [tdatechseries@thedowacademy.org](mailto:tdatechseries@thedowacademy.org)

**OR**

Submit a handwritten letter to the TDA Primary School Campus Reception, or send it via WhatsApp to 74017451, with **"TDA TELE-RADIO"** written at the top of the letter.

The application should describe why the student is interested in the programme and how they would use the skills they learn to help their community.

Please click [here](#) to confirm consent for your child to participate.

The application and participation fee deadline is **3 February 2023** and will be enforced.

Classes for the programme will start on **8 February 2023** and end on **3 August 2023**.

## **The TDA Tech Series® DEMO WEEK**

Students will undergo a "DEMO WEEK" on Tuesday 7 February 2023 and Thursday 9 February 2023. During the "DEMO WEEK," students can ask questions about any TDA Tech Series® programme at the Secondary School. At the end of the Demo Week, students can choose a programme that suits them best.

This DEMO WEEK will also be open to parents. We want our parents to see and appreciate all the TDA Tech Series® offerings.

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On the last day of the DEMO WEEK, TDA Tech Series® will contact parents with the programme their children would have chosen to pursue.

If students want to join the TDA Tech Series® programme, parents must complete a digital consent form for their child to participate in the year-long programme.

Please click [here](#) to confirm consent for your child to participate.

The deadline for the application and payment of the participation fee is **3 February 2023** and will be strictly enforced.

Classes for the programme will start on **8 February 2023** and end on **3 August 2023**.

## When Does it Start and How Much Does it Cost?

<b>TDA TELE-RADIO Dates and Time</b>	8 February 2023 - 3 August 2023 14:00 to 15:30 Tuesday and Thursday
<b>Venue</b>	The Dow Academy Secondary School Campus
<b>Cost</b>	<b>FREE</b>