

**The TDA Tech Series®** [click here](#)

**Presents**

**“The TDA Music Programme”**

## **What Is “The TDA Tech Series®”?**

**The TDA Tech Series®** is our platform for delivering technical and technological skills to our students through innovative partnerships. **#MultiplePathways**

## **Announcing The 2023 TDA Music Programme**

**(OPEN TO TDA AND NON-TDA STD 3 TO STD 6 STUDENTS)!**



## **CALLING ALL STARS!**

Due to popular demand, in this latest installment of the TDA Tech Series®, we will be offering 20 **TDA AND NON-TDA** Standard 3 to Standard 6 students the opportunity to play and learn music. 2023 is TDA’s second year of the Music Programme. We are excited to create our students’ instrumental band and vocal choir! The students will have a hands-on learning opportunity:

1. Musical notes
2. Musical scales
3. Building chords
4. Basic songwriting
5. How to create a band
6. How to create a choir
7. Playing a variety of instruments
8. How to have fun with music

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## The Importance of Music

The list of the benefits of musical education is long and evident to the keen observer. Music is an intelligence booster, a healing medicine, and a great way to create **#Community** with others. Awareness of those underlying implications is the key to understanding our civilization. Ultimately music reveals truths about our nature.



Today, children of all ages undergo tough educational training to prepare for their future careers. Most times, music tends to fall to the wayside as institutions often view it as a distraction. However, when embraced, an efficient music programme plays a positive and impactful role in children's growth and development.

Some of the benefits of music include

- Enhanced language capabilities,
- Improved memory,
- Strengthened hand-eye coordination,
- A sharp increase in concentration,
- Teamwork,
- Increased mental processing,
- Problem-solving abilities.

Music education is imperative in providing children with a well-rounded education. Music, when allowed to work with other areas of study, also helps children increase their self-esteem and build essential skills necessary for them to become self-sustainable.

Please click [here](#) to find out more about the benefits of teaching music to children.

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## 2022 TDA Music

During the TDA Music programme in 2022, our participants took part in an exciting project called 'OUR GENES FOR A DOLLAR,' in addition to being introduced to musical notes, chords and different musical instruments.

The students collaborated with The TDA Media Club in the production by writing and reciting the poem used in the video and acting in the video.

Click [here](#) to watch the video.



## Why Introduce Music @TDA?



While modern education focuses on scientific, cerebral, countable results, The Dow Academy is looking to expand this education through its Multiple Pathways Offering. Educating learners through music-making can be the highest form of brain activity. To play music with and for others, musicians need to access all brain regions simultaneously and then learn to automate them because our consciousness can only be in one place at a time.

The Dow Academy believes that our students should have an early start to their Multiple Pathway Educational journey, and a big part of that is exposing them to various industries as early as possible.

Music education is one of the most prolonged learning processes due to its many layers. The basis is a good understanding of the four significant parameters of music: rhythm,

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harmony, melody, and sound. Therefore, our students must start this journey to learn from music and apply its lessons to their daily lives.

With the tools gained from the music programme, these students will significantly impact their communities and apply the lessons learned to other aspects of their academic and entrepreneurial careers. Music, especially in the 21st century, is more than just instrumentation and harmony. It is also business oriented.

## How Will it Work in 2023?

The programme is open to 20 **TDA and Non-TDA** Standard 3 to 6 students. The programme will run from **8 February 2023** to **2 August 2023** and run twice a week on Mondays and Wednesdays from **14:00 to 15:30 hours** at the **TDA Primary School Campus**.



**CARL LESEJANE**, the talented instrumentalist and vocalist, is the class instructor. He is called **MALUM CARLIE** in the music circle. Please click [here](#) to find out more about **CARL**. The class will also have a TDA Technician and a TDA teacher present to assist.

Students will learn how

- Music can build their self-esteem,
- To play different kinds of instruments,
- To read and write music,
- To have fun with music.

Please note that we have a limited number of musical instruments. Therefore, your help in adding to our little would be highly appreciated. You can donate new or old instruments and those requiring minor repairs.

The students will create an instrumental band and a vocal choir through the program. They will have an opportunity to perform in front of the TDA Community and have their show recorded and produced by our TDA Tele-Radio Station.

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At the end of the programme, the participants would have gained the necessary fundamental knowledge to take music seriously through more advanced music courses and think in an entrepreneurial manner about how they could become self-sustainable through their talents.

## Music for Global Children Partnership

In 2023, The Dow Academy and US-based Non-Governmental Organization Music for Global Children are partnering to offer a chance for our TDA Music participants to be technologically enriched through music.

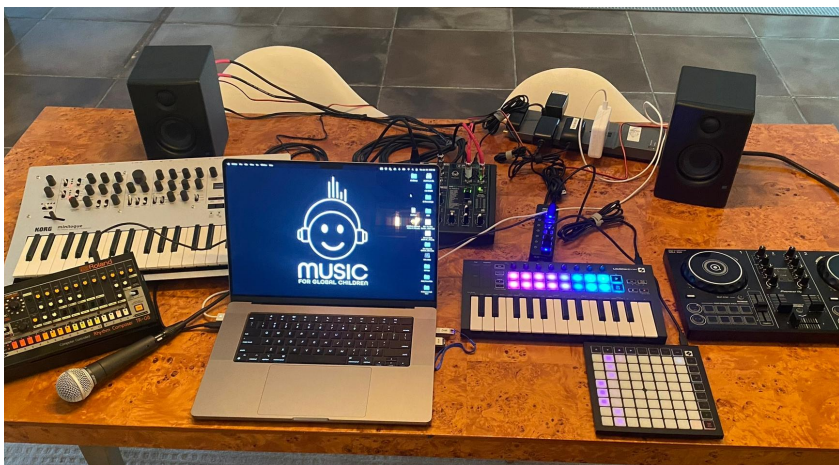
The goals are:

1. Introduce the students to music production equipment and software, with a focus on creating electronic-based music (Dance Music, Pop, Hip Hop).
2. Introduce students to DJ hardware and applications, and teach the basics of how to build a set of songs on the computer, as well as how to recreate the created set using instruments (both physically and digitally).
3. Introduce students to Film Scoring so they can add music to their own film projects



Please click [here](#) to find out more about Music for Global Children.

Below are some of the equipment students will be working with:



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## How do I Apply?

Interested **TDA and NON-TDA Primary School students** are eligible to apply.

**NON-TDA STUDENTS:** Email a one-page typed document to [tdatechseries@thedowacademy.org](mailto:tdatechseries@thedowacademy.org)

OR

Submit a handwritten letter to the TDA Primary School Campus Reception, or send it via WhatsApp to 74017451, with **"TDA MUSIC"** written at the top of the letter.

The application should describe why the student is interested in the programme and how they would use the skills they learn to help their community.

Please click [here](#) to confirm consent for your child to participate.

The application and participation fee deadline is **3 February 2023** and will be enforced.

Classes for the programme will start on **8 February 2023** and end on **2 August 2023**.

## The TDA Tech Series® **DEMO WEEK**

**TDA STUDENTS:** Students will undergo a "DEMO WEEK" from **30 January 2023 to 3 February 2023**. During the "DEMO WEEK," students can participate in a TDA Tech Series® programme at no cost. At the end of the Demo Week, students can choose a programme that suits them best.

This DEMO WEEK will also be open to parents. We want our parents to see and appreciate all the TDA Tech Series® offerings. Please click [here](#) to view the **DEMO WEEK** flyer.

On the last day of the DEMO WEEK, TDA Tech Series® will contact parents with the programme their children would have chosen to pursue and payment options.

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If students want to join the TDA Tech Series® programme, parents must complete a digital consent form for their child to participate in the 2 Term long programme.

Please click [here](#) to confirm consent for your child to participate.

The deadline for the application and payment of the participation fee is **3 February 2023** and will be strictly enforced.

Classes for the programme will start on **8 February 2023** and end on **2 August 2023**.

## When Does it Start and How Much Does it Cost?

<b>TDA MUSIC Dates and Time</b>	8 February 2023 - 2 August 2023 14:00 to 15:30 Monday and Wednesday
<b>Venue</b>	The Dow Academy Primary School Campus
<b>Cost</b>	<b>ONE TIME PAYMENT OF P1,500 per student</b> (Payable before 3 February 2023)
	<b>OR</b>
	<b>TWO TERMLY PAYMENTS OF P900 per student</b> (Payable before 3 February 2023 for Term 1 and before Term 2 2023 starts)
	<b>OR</b>
	<b>5 MONTHLY PAYMENTS OF P400 per student</b> (Payable before 3 February for Month 1 And before the beginning of each month the programme runs)