

The TDA Tech Series ® [click here](#)

Presents

TDA TELE-RADIO STATION

In Partnership with

Ian P. Universal (PTY) LTD

What is “The TDA Tele-Radio Station”?



The TDA Tele-Radio Station is a paid TDA internship opportunity for our outgoing TDA 2021 Form 5 students. The internship will teach students how to develop radio and TV media production skills, as well as skills in distribution platforms and the technology used to produce, edit and broadcast content.

The TDA Tele-Radio interns will learn how to:

build a media studio; create and produce TV and radio content; run a live radio station and podcast; film the happenings of TDA and the surrounding community; interview TDA staff and influential leaders in the surrounding community. **The goal of the TDA Tele-Radio Station Internship is to teach our interns the skills necessary to pursue a career in media production.**

This paid internship will run from 1 February to 31 July 2022, and will be a great career introduction into the media, and other fields.



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The TDA Tele-Radio Station in Collaboration with Ian P. Universal!

We have partnered with Ian P. Universal (PTY) LTD on our journey to re-imagine education. One of our three values is Creativity. We are therefore committed to creating learning opportunities for our learners to use their imaginations and explore their original ideas.

Ian P. Universal (PTY) LTD is a registered South African media company focused on concept design, development, production and building media properties. Ian P. Universal has over 18 years experience, with its first brand project, CAMPUS CONNECTION at UCT in 2003 being acquired for SABC 1 primetime. Since then, the company has produced over 23 shows and now owns a catalogue of franchises such as NSQC™ National School Quiz Championships, BOTU®, COTUC® varsity quiz challenges, Meet The CEO®, Ian P. presents The Vendor® and BSTV (Botswana School TV now Primary Catch Up) in partnership with Camp Botswana. Click [here](#) to watch a Primary Catch-up video. Ian P. Universal (PTY) LTD also runs TDA Tech Series® Media Club. Click [here](#) to watch The Sword of Mochudi, created during the TDA Media Club.

Why Introduce a Tele-Radio Station @TDA?

Media is an avenue of creative expression which is in high demand for commercial purposes in today's digitally connected age. The TDA Tele-Radio Station will afford students an opportunity for skills development in:

- ★ Speaking in front of an audience
- ★ Content creation
- ★ Media production
- ★ ICT media skills
- ★ Programme packaging and



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- ★ An understanding of media distribution platforms.

Under the professional leadership of Ian P. Universal, the 2021 TDA Tele-Radio interns successfully renovated the building that houses the TDA Tele-Radio Station, set up all the necessary equipment, and successfully managed to get the Station off the ground and running, having it officially launch on the **16 June 2021**. **We are very proud to say that the TDA Tele-Radio Station is the first school-run Tele-Radio Station in Africa.**

The 2022 TDA Tele-Radio Interns will continue this media tradition and run a live Tele-Radio Station that will broadcast on YouTube and other platforms from TDA's campus. Click [here](#) to see a view of some of our past broadcasts, and click [here](#) to appreciate the value added by the Tele-Radio Station during the TDA Open Day.

How Will it Work?

The **TDA Tele-Radio Station** will be led by Mr. Ian P. Venganai, CEO of Ian P. Universal (PTY) LTD. TDA is accepting 3 interns for this programme, who will work a full work week under the guidance of Ian P. Universal and The TDA Tele-Radio Team. The Tele-Radio Station will be a professional radio and TV station. The team will, among many things:

- ★ Work in conjunction with the current TDA Tele-Radio talent and learn all aspects of Tele-Radio operations
- ★ Work towards setting up a 24 hour online radio station
- ★ Conceptualize their own programs
- ★ Appear live on digital radio and TV as hosts and presenters

The content creation will be driven by what is happening in and around the The Dow Academy campuses, Mochudi, Botswana and the wider world. The team will be creating content around TDA, Botswana, international affairs, sports and personal stories. The interns will be interviewing, recording, filming and reporting on issues of interest to the community.

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Starting January 2021, TDA started to invest in the purchase of all the Tele-Radio equipment because we believe in equipping TDA students with real world commercially viable life skills. TDA has therefore been purchasing state of the art media tools and equipment for the TDA Tele-Radio Station, as well as paying an internship allowance to afford the interns an opportunity to create world-class content. TDA will continue making this investment as we understand the power of media and digital skills in today's world.

How Do Students Apply?

All interested 2021 Form 5 Graduates from The Dow Academy are eligible to apply. Students should fill the internship application form by clicking [here](#) and selecting the Tele-Radio internship. Parents should fill the consent form by clicking [here](#) to confirm consent for their child to participate.

The deadline for the student application and parent consent form is **Monday 22 November 2021** and will be strictly enforced.

How Will Students be Accepted in the Programme?

After the **Monday 22 November 2021** deadline, all applications will be reviewed and 10 students will be invited for an in-person interview. This interview will take place on **Friday 26 November 2021** at the TDA Tele-Radio Station location at The Dow Academy Primary School Campus. From this interview, 5 students will be selected to take part in practical trial exercises to take place from **24 January 2022 to 31 January 2022**.



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Based on these practical trial exercises, we will select the final 3 interns who will serve as interns, with the internship starting on **1 February 2022** and ending on **31 July 2022**. **#CourageCreativityCommunity #ReDiteemance**

Stages	Deadline / Timing	No. of students at end of stage
Student application	22 November 2021	As many as apply
Parent consent form	22 November 2021	As many as apply
In-person interview	26 November 2021	10 students
Practical trial exercises start	24 January 2022	5 students
Practical trial exercises end	31 January 2022	5 students
Internship start	1 February 2022	3 paid interns
Internship end	31 July 2022	3 paid interns

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