

The TDA Tech Series® [click here](#)
Presents

“Newspaper Production and Journalism Skills”

What Is “The TDA Tech Series®”?

[The TDA Tech Series®](#) is our platform for delivering technical and technological skills through innovative partnerships. **#MultiplePathways**



**Welcome to the 2022
Newspaper Production and
Journalism Skills Programme!
(NOW OPEN TO TDA AND NON-TDA
STUDENTS)!**

In this installment of the TDA Tech Series®, we will be offering 10 TDA Secondary School students, and an additional 5 Non-TDA Secondary School students the opportunity to learn how to create a newspaper and learn journalism skills! This programme is year-long and students will also be running and producing The Dow

Academy school newspaper every month, **“The Diamond Times© ”**. The students will learn:

1. What skills and qualities do journalists need,
2. How to use the correct journalistic format,
3. How to write a news article. The use of the news pyramid and who, what, when, why and how in news writing,
4. What do we mean by news and where does the news come from?
5. The concept of style in journalism,
6. Introduction to the work of the sub-editor and the principles of sub-editing, and
7. How newspapers and magazines are organised and produced.

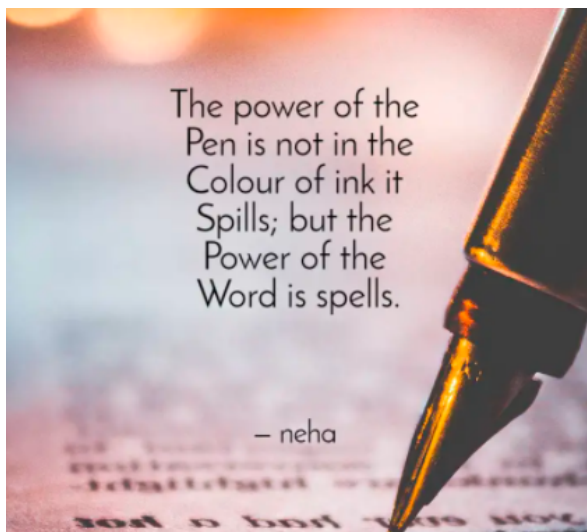


The course will be led by TDA Fellow, Ms. Ruth Kedikilwe. Ms. Kedikilwe has 9 years of experience in reporting and publication editing, having worked with The Sunday Standard and Telegraph Newspapers as a line editor and reporter respectively. To learn more about Ms. Kedikilwe’s professional summary click [here](#); to learn more about the TDA Fellowship programme click [here](#).

Courage. Creativity. Community.
www.thedowacademy.org

Why Introduce Newspaper Production and Journalism Skills?

Freedom of the press is a pillar of a strong and vibrant democracy. Our vision @TDA is to nurture global citizens who build sustainable communities, and supporting informed decision making is a key part of that. Students will learn how to make a direct contribution through journalism. Journalism will teach the students that their voice is important and how they can use the power of news to make a positive contribution in the world. #GlobalCitizenry@TDA



The beauty of journalism is that it opens one to a life of endless opportunities. Journalists are there to sensitize, to influence, to draw attention to and to record the journey of a nation. They have the power to educate and inform. They connect the world through the power of the pen. Thus, journalists, often known as the Fourth Estate, are the guardians of democracy in the nation. The Dow Academy will continue to be a pioneer in teaching students Journalism at an early age. The goal is to produce journalists that will shake not just Botswana and Africa, but to penetrate the international information space as well. #WeAreHere@TDA

As always, Covid-19 prevention guidelines shall be strictly followed.

What Did TDA Students Learn in Newspaper and Journalism in 2021?



**TDA
DIAMOND
HELPS
OTHERS
SHINE IN THE
COMMUNITY**



During the inaugural TDA Newspaper Production and Journalism Skills Programme in 2021, the students successfully launched The Dow Academy's monthly newspaper publication called "**THE DIAMOND TIMES**". The TDA students, along with the TDA Fellow, wrote stories, interviewed notable individuals, compiled all these into an impressive publication.

PLEASE CLICK [HERE](#) TO ACCESS THE DIAMOND TIMES PAST EDITIONS.

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How Will it Work?

Either **write**
something
worth
reading —
or do
something
worth **writing**

The programme is open to **10 TDA and 5 NON-TDA Secondary School students**, regardless of age or grade level. The programme will run three times a week, every Monday, Tuesday and Thursday from 13:30 to 15:00.

THIS IS A YEAR LONG PROGRAMME AND COMMITMENT, STARTING IN TERM 1 (FEBRUARY 2022) AND ENDING IN TERM 3 (NOVEMBER 2022).

Students will be covering TDA, Mochudi, their respective schools, Botswana and international news throughout the programme. The students will perform real life interviews and perform research to produce TDA's school newspaper, "*The Diamond Times*©". The Diamond Times© will be a monthly print and digital publication, which will incorporate beats such as Current National and International Affairs, Entertainment and

Lifestyle, Sports, Health and Business. Students will also learn the various roles within Journalism, such as reporting, writing, photography, editing and publishing.

Click [here](#) to further understand the various responsibilities of these roles.

The skills the students will develop in this year-long programme are skills that are essential for various career paths such as education, law, research, business and social work, just to name a few. **#MultiplePathwaysEducation**

At the end of this programme, Secondary School students will obtain **a strong foundation in writing, critical reading and thinking** and **new insight into a skill they can pursue as a career.**

How Do I Apply?

Interested ***TDA and NON-TDA Secondary School students*** are eligible to apply.

TDA STUDENTS	NON-TDA STUDENTS
Email a one page typed document to tdatechseries@thedowacademy.org OR	Email a one page typed document to tdatechseries@thedowacademy.org OR
Submit a handwritten letter to your class teacher. The application should describe why the student is interested in the programme, and how they would use the skills they learn to help their community.	Submit a handwritten letter to the TDA Primary School Campus Reception, with "TDA NEWSPAPER AND JOURNALISM" written at the top of the letter. The application should describe why the student is interested in the programme, and how they would use the skills they learn to help their community.
TDA PARENTS - Please click here to confirm consent for your child to participate.	NON-TDA PARENTS - Please click here to confirm consent for your child to participate.

*15 students will then be selected based on the quality of their applications **AND** the parents' completion of the parent consent form.*

The deadline for the application is **20 January 2022** and will be strictly enforced. For the selected students, there is a participation fee that will be due by **26 January 2022**.

When Does it Start and How Much Does it Cost?

Newspaper and Journalism	1 February 2022 - 24 November 2022 While TDA School is in session. 13:35 to 15:05 Mondays, Tuesdays and Thursdays
Venue	The Dow Academy Secondary School Campus
Cost	FREE FOR THE ENTIRE YEAR