

The TDA Tech Series ® [click here](#)

Presents

TDA TELE-RADIO STATION

In Partnership with

Ian P. Universal (PTY) LTD

What is “The TDA Tele-Radio Station”?



The TDA Tele-Radio Station is a paid TDA internship opportunity for our outgoing 2020 Form 5 students. The internship will teach students how to develop radio and TV media production skills, as well as skills in distribution platforms and the technology used to produce, edit and broadcast content. The TDA Tele-Radio

interns will learn how to: build a media studio; create and produce TV and radio content; run a live 24-hour radio station and podcast; film the happenings of TDA and the surrounding community; interview TDA staff and influential leaders in the surrounding community. The goal of the TDA Tele-Radio Station Internship is to teach our interns the skills necessary to pursue a career in media production. This paid internship will run from January to August 2021, and will be a great career introduction into the media field.

The TDA Tele-Radio Station in Collaboration with Ian P. Universal!

We have partnered with Ian P. Universal (PTY) LTD on our journey to re-imagine education. One of



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our three values is Creativity. We are therefore committed to creating learning opportunities for our learners to use their imaginations and explore their original ideas.

Ian P. Universal (PTY) LTD is a registered South African media company focused on concept design, development, production and building media properties. Ian P. Universal has over 18 years experience, with its first brand project, CAMPUS CONNECTION at UCT in 2003 being acquired for SABC 1 primetime. Since then, the company has produced over 23 shows and now owns a catalogue of franchises such as NSQC™ National School Quiz Championships, BOTU®, COTUC® varsity quiz challenges, Meet The CEO®, Ian P. presents The Vendor® and BSTV (Botswana School TV now Primary Catch Up) in partnership with Camp Botswana. Click [here](#) to watch a Primary Catch-up video. Ian P. Universal (PTY) LTD also runs TDA's Standard 6 Media Club, which offers an annual full tuition scholarship for an outstanding student participating in the TDA Media Club.

Why Introduce a Tele-Radio Station @TDA?

Media is an avenue of creative expression which is in high demand for commercial purposes in today's digitally connected age. The Tele-Radio Station will afford students an opportunity for skills development in:

- ★ Speaking in front of an audience
- ★ Content creation
- ★ Media production
- ★ ICT media skills
- ★ Programme packaging and
- ★ An understanding of media distribution platforms.



Under the professional leadership of Ian P. Universal, the TDA Tele-Radio interns will run a live, 24-hour radio station and podcast from TDA's campus. Click [here](#) to see a video produced for BTV by the Ian P. Universal team, and click [here](#) to appreciate the use of graphics in media production.

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How Will it Work?

The **TDA Tele-Radio Station** will be led by Mr. Ian P. Venganai, CEO of Ian P. Universal (PTY) LTD. TDA is accepting 5 interns for this programme, who will work a full work week under the guidance of the Ian P. Universal team and TDA staff. The Tele-Radio Station will be a professional radio and TV station. The team will:

- ★ Set up a professional state of the art media studio (click [here](#) to learn how a studio is built)
- ★ Run a 24 hour live radio station (click [here](#) to learn how a radio station works)
- ★ Produce video content (click [here](#) to learn how a TV station works)

The content creation will be driven by what is happening in and around the The Dow Academy campuses, Mochudi, Botswana and the wider world. The team will be creating content around TDA, Botswana, international affairs, sports and personal stories. They interns will be interviewing, recording, filming and reporting on issues of interest to the community.

TDA is investing in the purchase of all the equipment because we believe in equipping TDA students with real world commercially viable life skills. TDA will therefore be purchasing state of the art media tools and equipment for the TDA Tele-Radio Station, as well as paying an internship allowance to afford the interns an opportunity to create world-class content.

How do Students Apply?

All interested 2020 Form 5 Graduates from The Dow Academy are eligible to apply. Students should email a one page typed document as motivation to info@thedowacademy.org, or submit a handwritten letter to the Secondary School administration team. The application should describe why the student is interested in the programme, what they want to learn from the TDA Tele-Radio programme and how they would use the skills they learn to help their community. Parents should click [here](#) to confirm consent for their child to participate.

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The deadline for the student application and parent consent form is **Thursday 19 November 2020** and will be strictly enforced.

How will students be accepted in the programme?

After the **Thursday 19 November 2020** deadline, all applicants will be interviewed by Ian P. Universal and TDA management. Based on the initial interview, 10 applicants will be selected for a practical interview. The practical interview will be for two weeks in January 2021.

Based on the practical interview, we will select the final 5 interns who will be in the programme starting February 2021 through August 2021.

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Stages	Deadline	Number of students at the end of the Stage
Student application	19 November 2020	As many as apply
Parent consent form	19 November 2020	As many as apply
In-person interview	Week of 23 November 2020	10 students
Practical interview	Beginning of school year 2021 to February 2021	5 students
Internship start	Beginning of February 2021	5 students



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