

**The TDA Tech Series ®** [click here](#)

**Presents**

## **“Newspaper Production and Journalism Skills”**

### **What Is “The TDA Tech Series ® ”?**

[The TDA Tech Series®](#) is our platform for delivering technical and technological skills to our students through innovative partnerships. **#MultiplePathways**



### **Announcing the Newspaper Production and Journalism Skills Programme!**

In this new installment of the TDA Tech Series®, we will be offering 10 Secondary School students the opportunity to learn how to create a newspaper and learn journalism skills! This programme is year-long and will be free of charge to Secondary School students at The Dow Academy. In this

installment, students will also be creating The Dow Academy school newspaper, **“The Diamond Times © ”**. Our students will learn:

1. The fundamentals of journalism,
2. entrepreneurship skills required in informational media production,
3. how to collect and analyze information,
4. verbal and written communication skills,
5. critical reading and thinking,
6. how to tell the difference between facts and opinions, and
7. how to identify fake news - just because it is written does not mean it is true.

**Courage. Creativity. Community.**

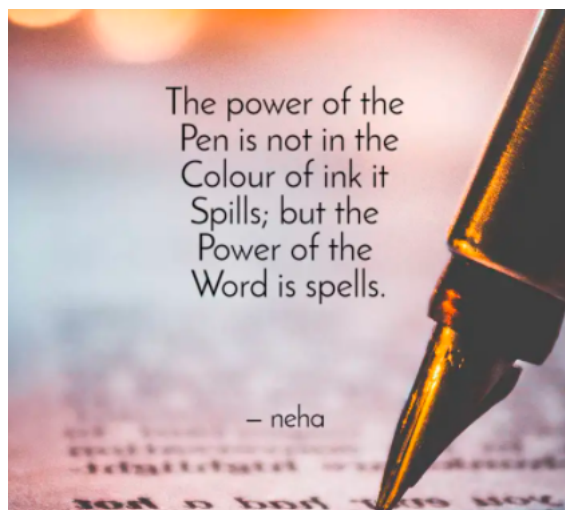
[www.thedowacademy.org](http://www.thedowacademy.org)

The course will be led by TDA Fellow, Ms. Yvonne Mooka. Ms. Mooka is a multi-award winning journalist from Botswana who joined the BBC in 2020 after a decade with Botswana Guardian and The Midweek Sun. To learn more about Ms. Mooka's professional summary click [here](#); to learn more about the TDA Fellowship programme click [here](#).



## Why Introduce Newspaper Production and Journalism Skills @TDA?

Freedom of the press is a pillar of a strong and vibrant democracy. Our vision **@TDA** is to nurture global citizens who build sustainable communities, and supporting informed decision making is a key part of that. Our students will learn how to make a direct contribution through journalism. Journalism will teach our students that their voice is important and how they can use the power of news to make a positive contribution in the world. **#GlobalCitizenry@TDA**



The beauty of journalism is that it opens one to a life of endless opportunities. Journalists are there to sensitize, to influence, to draw attention to and to record the journey of a nation. They have the power to educate and inform. They connect the world through the power of the pen. Thus, journalists, often known as the [Fourth Estate](#), are the guardians of democracy in the nation. The Dow Academy will be a pioneer in teaching students Journalism at

an early age. The goal is to produce journalists that will shake not just Mochudi and Botswana, but to penetrate the international information space as well.

**#WeAreHere@TDA**

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As always, Covid-19 prevention guidelines shall be strictly followed.

## How Will it Work?

The programme is open to 10 students from The Dow Academy Secondary School, regardless of age or grade level. The programme will run three times a week, every Monday, Tuesday and Thursday from 14:00 to 15:30. THIS IS A YEAR LONG PROGRAMME AND COMMITMENT, STARTING IN TERM 1 FEBRUARY 2021 AND ENDING IN TERM 3 NOVEMBER 2021.



The programme will start with a field trip. Ms. Mooka will be taking our students to two local newsrooms in Gaborone, where they will be getting a glimpse into the newsroom life. Ms. Mooka will be introducing them to Journalism and its basics, including writing and the ethics of the profession.

Students will be covering TDA, Mochudi, Botswana and international news throughout the programme. The students will perform real life interviews and perform research to produce TDA's first school newspaper, "The Diamond Times©". The Diamond Times© will be a monthly print and

digital publication, which will incorporate beats such as Current National and International Affairs, Entertainment and Lifestyle, Sports and Business. Students will also learn the various roles within Journalism, such as reporting, writing, photography, editing and publishing. Click [here](#) to further understand the various responsibilities of these roles.

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The skills our students will develop in this year-long programme are skills that are essential for various career paths such as education, law, research, business and social work, just to name a few. **#MultiplePathwaysEducation**

At the end of this programme, our Secondary School students will obtain **a strong foundation in writing, critical reading and thinking** and **new insight into a skill they can pursue as a career.**

## How Do I Apply?

Interested students at The Dow Academy Secondary School are eligible to apply. Students should email a one page typed document to [info@thedowacademy.org](mailto:info@thedowacademy.org), or submit a handwritten letter to their class teacher. The application should describe why the student is interested in the programme, and how they would use the skills they learn to help their community. Parents should please click [here](#) to confirm consent for your child to participate.

*10 students will then be selected based on the quality of their applications and the parents completion of the parent consent form.*

The deadline for the application is **26 January 2021** and will be strictly enforced.

## When Does it Start and How Much Does it Cost?

Newspaper and Journalism	2 February 2021 - 25 November 2021  14:00 to 15:30 Mondays, Tuesdays and Thursdays
Venue	The Dow Academy Secondary School Campus
Cost	FREE  TDA is covering the entire costs of this programme.